



DAY ONE

Tuesday, May 5, 2026

Ballroom Pre-Function Area

10 am - 5 pm

Registration Desk Open/NAA PAC Fundraiser

Ballroom A&B

Noon

Welcome & Opening Remarks

Donna Bolewitz

Opening Session Keynote Speaker – Mindy Price

Leadership isn't Just About Where You're Going... It's About **WHY** it Matters

1:45 pm

Breakout Session I

Carolina A

HR: Dana Jiles - Leading Humans, Not Just Teams – How Managers Shape Company Culture

Lexington A

Operations: Atty. Todd Whitlow – Fee Transparency

Lexington B

Leadership: Stephanie Puryear Helling - Do You Have the Right People in Your Boat? Leveraging the Maxwell Method of DISC

2:45 pm

Breakout Session II

Carolina A

Operations: Mindy McCorkle - Disruptions Ahead: 8 Future Workplace Challenges to Prepare for NOW

Lexington A

Leadership: Glen Anderson - Energize Your Leadership Skills – Think Like an Improv Actor

Lexington B

Leadership: Crystal Dukes & Brittany Hardmon - Rise Where You're Planted: How Association Involvement Builds Powerful Leaders

3:45 pm

Afternoon Break

4 pm

Breakout Session III

Carolina A

Mental Health: Victoria Cowart, John Sons, Stephanie Loyd & Ebony Parks - Completing the Picture: Mental Health for the Property Management Industry Challenges to Prepare for NOW

Lexington A

Leadership: Stephanie Puryear Helling - High Road Leadership: Choosing Character Over Convenience

Lexington B

Leadership: Crystal Dukes - Looking for Love: How Regional Managers Can Find Real Support and Education

2026 SCAA Education & Advocacy Conference

Ballroom Pre-Function Area

5 - 6 pm

chEEers! Happy Hour

6:30-10 pm

SCAA Board Dinner (invitation only event)
The Hollow – 823 Gervais Street

DAY TWO

Wednesday, May 6, 2028

Ballroom C

7:30 am

Sponsors & Exhibitor Setup (setup should be completed by 12:30 pm)

Ballroom Pre-function Area

7:45 am

Registration & Continental Breakfast/NAA PAC Fundraiser
Sponsored by DispoDepot

Ballroom A&B

8:30 am

Welcome & Sponsor Recognitions

8:45 am

Keynote Speaker – Clint Swindall
Mindset Matters

9:45 am

Break

10 am

Breakout Session IV

Richland A

Suppliers: Mindy Price - WHY Power Sales Edge

Richland B

Leadership/Mental Health: Mindy McCorkle - Resilience Leadership:
The Next Evolution Beyond Psychological Safety

Richland C

Leasing: Lisa Trosien - Worth Every Penny: Selling Value in a World Gone Price Crazy

11:00 am

Breakout Sessions V

Richland A

Leadership: Clint Swindall - Leadership Matters!

Richland B

Motivation: Tyler Enslin – Mastering Your Memory

Richland C

Maintenance: Monica Frazier - The Heartbeat of Retention: The Resident –
Maintenance Relationship

2026 SCAA Education & Advocacy Conference

Ballroom A&B

- 12:00 pm **SCAA Recognition Lunch & Keynote Speaker – Sam Kabert**
The 90-Second Reset: Emotional Fitness for Modern Leadership
NAA Update – Maria Spencer, NAA Director of Federal Affairs
SCAA Awards – Chris Burns, NAA Board Chair
- 2 pm **SC Supplier Council Trade Show**
- 4 pm **Refreshment Break sponsored by Greystar**
- 4:15 pm Breakout Sessions VI**
- Richland A Motivation:** Sam Kabert - The 90 Second Reset: Perform at Your Best in Any Moment!
- Richland B Leasing/Operations:** Lisa Trosien - 60 Ideas in 60 Minutes
- Richland C Maintenance:** Mark Sharp - What Is an A2L Refrigerant? Everything You Need to Know
- Ballroom Pre-function Area/Ballroom A&B**
- 5:30 pm **IGNITE E3 Welcome Reception with the High Society Band**

DAY THREE

Thursday, May 7, 2026

Ballroom Pre-function Area

- 7:30 am **Registration & Continental Breakfast/NAA PAC Fundraiser**
- 8:30 am **Welcome & Board Introductions**
- 8:45 am Breakout Sessions VII**
- Richland A Leasing:** Chiccorra Connor - Don't Just Survive! Dominate Leasing Season
- Richland B Operations:** Jordan Brooks - Setting Expectations for a Recovering Market
- Richland C Mental Health:** Atty. Todd Whitflow & Tammy Longo - Burn Bright, Not Out
- 9:45 am **Refreshment Break sponsored by Greystar**
- 10:00 am Breakout Sessions VIII**
- Richland A Maintenance:** Mark Sharp
- Richland B HR:** Monica Begg & Stephanie Loyd - The Power of the Story: Leading with Empathy When the Clock is Ticking
- Richland C Operations:** Monica Frazier - AI Made Easy: Bridging the Digital Divide in Your Community

2026 SCAA Education & Advocacy Conference

Ballroom A&B

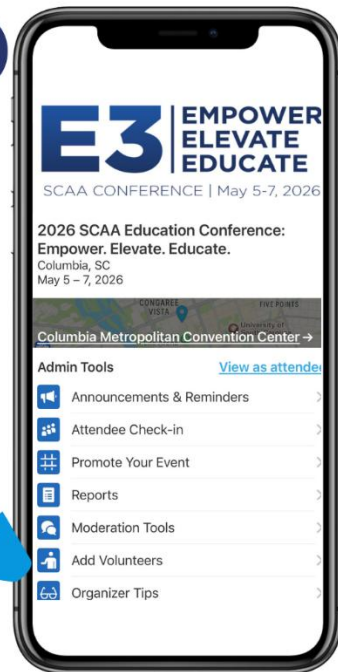
- 11 a.m. **Fourth General Session Keynote – Chiccorra Connor**
Beyond the Title: Reexamining What True Leadership Means
- Noon **Lunch**
- 1 pm **Legal Panel**
Panelist: Attorney Will Brownlee, Thomas Howard, and Chris Loeb sack
Closing Remarks, NAA PAC Fundraiser/Wrap Up Session
- 2:15 pm **Wrap & Closing Session**

Conference App

- 1 Download Whova App on your phone
- 2 Sign up using the email you registered with for the conference
- 3 Check your email for a code
- 4 Finish setting up your profile



Click on Agenda for Conference Details



SCAA ANTITRUST POLICY

SCAA Antitrust Compliance Statement: Antitrust and anticompetition laws prohibit agreements, combinations, and conspiracies in restraint of trade. By participating in SCAA activities, you agree to not act or fail to act in a manner that would violate these antitrust laws or cause unreasonable restraint of trade. Prohibited behavior includes but is not limited to: discussion or sharing of any company's confidential or proprietary information, discussion or agreements, either explicit or implicit, regarding prices of particular products or services of a company, forecasting of prices for goods or services; and sharing of information that your company considers to be confidential or sensitive, even if that information does not fit in any of above categories.

CANCELLATIONS

Cancellations received on or after 4/1/26 will not be entitled to any refund; however, we are able to accommodate attendee replacements on or after 4/1/26 for a \$50 administrative fee. To cancel or submit an attendee replacement, please email sc-apt@capconsc.com.

2026 SCAA Education & Advocacy Conference

Media Consent, Release, and Waiver: By registering, attending, or participating in SCAA activities and all related activities, I hereby give consent to SCAA (the "organization") to photograph, videotape, or otherwise digitally record and use images and/or sound recordings of myself to use in any public media, including radio, television, internet, social media, print or in any of 's publications, productions, or social media or internet posts. I understand that the intended use of such images and information is solely for the purpose of advertising, marketing, and/or the promotional and public awareness purposes for the Organization or for the meeting or event I am attending. I hereby waive any rights or interest in the images or recordings, as contemplated in this release. I acknowledge that this consent to use images and/or recordings is being made solely for the benefit of the Organization and comes without any expectation of monetary compensation or other benefit to me. To the extent that any benefit accrues or might accrue to the Organization from the use of images or information, I hereby and forever waive any interest in or claim to such benefits. I hereby release and forever discharge the Organization (including without limitation all officers, directors, trustees, donors, employees, agents and volunteers) from any and all claims, liability, actions, suits, demands, costs, expenses or indebtedness arising out of, related to, or in any way connected with the use of images and materials described herein, and I hereby waive all rights and interest in and to such information and materials.



2026 SCAA Education & Advocacy Conference

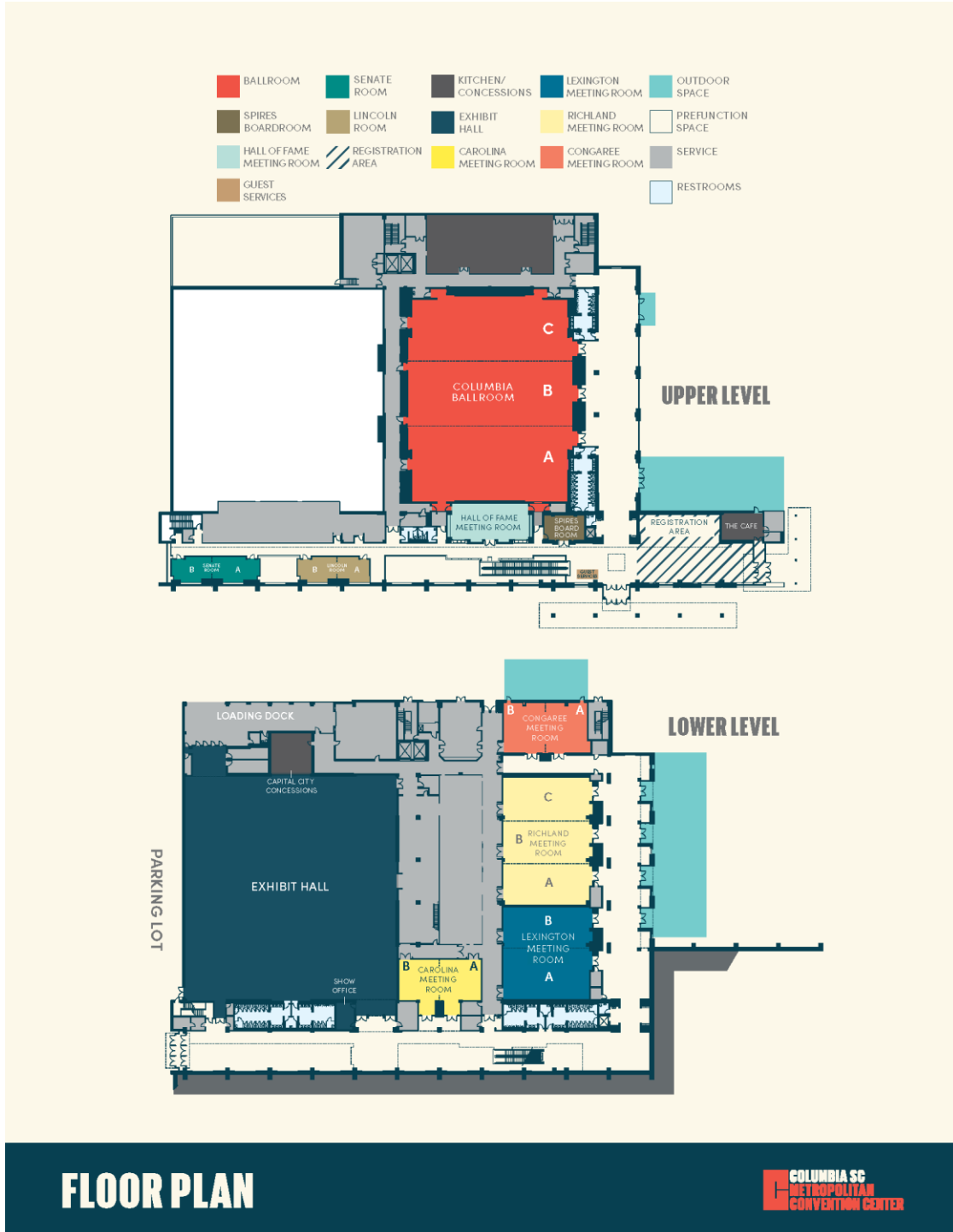
Host Venue

Columbia Metropolitan Convention Center

1101 Lincoln Street

Columbia, South Carolina 29201

Columbia Metropolitan Convention Center Layout



General Sessions/Meals: Columbia Ballrooms A&B (Main Level)
SC Supplier Council Trade Show: Columbia Ballroom C (Main Level)
Breakouts: Richland A, B & C; Carolina; & Lexington A & B (Lower Level)