

**MAKING AN**  
**IMPACT**  
**EDUCATION TO ACTION**

**SCAA 2025 SPONSORSHIP RATES & BENEFITS**



# SCAA 2025

## Sponsorship Rates & Benefits

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### Palmetto Sponsor – \$10,000 (Exclusive)



- 6 Complimentary Tickets
- 5 Additional Attendees at \$289 each
- Banner Recognition in pre-function area
- Recognition from the main stage and at the conference reception
- Option to provide one company provided promotional item in conference bag
- Option to provide one company/conference promo video (max 30 seconds) that will be shared on the SCAA website and social media
- Company logo included in pre-conference materials
- Option to have one company representative attend the SCAA board dinner prior to the conference
- Social media mentions
- Option to introduce one keynote speaker
- Recognition on name badges
- Bathroom slicks in all restrooms on main floor
- PowerPoint Recognition during event in pre-function area
- Short video presentation during a meal function
- Company logo and link to website included in the event APP
- Premier Booth in the exhibit hall

### Carolina Wren Sponsor - \$6,500 (2 Total)

- 4 Complimentary Tickets
- 4 Additional Attendees at \$289 each
- Banner Recognition in pre-function area
- Window Signage
- Option to introduce one breakout session speaker
- Logo included in pre-conference materials
- Option to provide one company provided promotional item in conference bag
- Social media mentions
- Recognition on name badges
- PowerPoint Recognition in lobby
- 110x10 booth in exhibit hall

- **Yellow Jessamine Sponsor - \$4,500 (2 Total)**

- 3 Complimentary Tickets
- 3 Additional Attendees at \$289 each
- Banner Recognition in pre-function area
- Logo in pre-conference registration
- Option to provide one company provided promotional item in conference bag
- Social media mentions
- Recognition on name badges
- PowerPoint recognition during event
- Short video presentation in the lobby
- 1 10x10 booth in exhibit hall

- **Lunch Sponsor - \$3,750 (4 Total - 2 per day)**

- Two conference registrations, discount on additional attendees
- Verbal recognition during the lunch
- One exhibit space in the exhibit area
- Dinner napkins with company logo
- Company logo on SCAA website with link to company's website
- 30-45 second video during meal (must be provided by sponsor)

- **Welcome Reception Sponsor - \$3,750 (4 Total)**

- Signage with company logo and name displayed during reception
- Two conference registrations, discount on additional attendees
- Verbal recognition during the reception
- Company logo on reception napkins
- Company logo on SCAA website with link to company's website
- One exhibit space in the exhibit area
- Opportunity to hang a company banner during the reception

- **Event APP Sponsor - \$3,750 (Exclusive)**

- Company logo on official event app rotating banner
- Prime booth space in the exhibit hall
- 2 conference registrations
- Ability to purchase additional conference registrations at discounted rate
- All Day Beverage Sponsor \$3,200 (2 Total - one per day)
- Company name and logo on event signage in break area
- Display of company brochures, signage, and promotional items of your choice at the refreshment break

- Use of cups and napkins featuring company logo (provided by sponsor)
- One conference registration, discount on additional attendees
- Ability to purchase an exhibit booth for an additional \$400

#### **Blue Granite Sponsor - \$2750**

- 2 Complimentary Tickets
- 2 Additional Attendees at \$289 each
- Banner Recognition
- Logo in pre-conference registration
- Giveaway items included in conference bag
- Post Event Social media mentions
- Recognition on name badges
- PowerPoint recognition during event

#### **WiFi Sponsor - \$2,000 (Exclusive)**

- One conference registration, discount on additional attendees
- Prominent display of company name and logo on conference materials, instruction/poster, and session tables
- Company-branded Wi-Fi password for each attendee
- Option to purchase an exhibit booth for an additional \$400

**SOLD**

#### **iPad Photo Booth - 1,650 (Exclusive - one day only)**

- One conference registration, and discount on additional attendees
- Logo on photo booth backdrop
- Company logo included on sponsor signage
- Ability to purchase an exhibit booth for an additional \$400

**SOLD**

#### **Lanyard Sponsor - \$1,750 (Exclusive)**

- Company logo prominently displayed on the official conference
- Printed lanyards that will be distributed to all attendees
- One conference registration, discount on additional attendees
- Ability to purchase an exhibit booth for an additional \$400
- Refreshment Break Sponsor - \$1,750 (4 Total)
- Company name and logo on event signage at the breakfast
- Display of company brochures, signage, and promotional items of your choice at the refreshment break
- Use of cups and napkins featuring company logo (provided by sponsor)
- One conference registration, discount on additional attendees

**SOLD**



- Ability to purchase an exhibit booth for an additional \$400

**Boykin Spaniel Sponsor - \$1,500**

- 2 complimentary registrations
- Ability to purchase additional registrations at reduced rate
- Banner Recognition
- Logo in pre-conference registration
- Giveaway items included in conference bag
- Social media mentions
- Recognition on name badges
- PowerPoint recognition during event
- Short video presentation in the lobby

**Networking Breakfast Sponsor - \$1,600 (4 Total - 2 per day)**

- One conference registration, discount on additional attendees
- Company name and logo on event signage at the breakfast
- Display of company brochures, signage, and promotional items of your choice at the breakfast
- Use of cups featuring company logo (provided by sponsor)
- Ability to purchase an exhibit booth for an additional \$400

**Conference Bag Sponsor - \$1,600 (2 or Exclusive - \$3,000)**

- Company name or logo to be prominently displayed on all conference bags
- Ability to purchase conference registrations at a discounted rate



**Hall of Fame Sponsor - \$1,500 (Exclusive Sponsorship)**

- Company logo prominently displayed on banner during awards ceremony
- One conference registration, discount on additional attendees
- Ability to purchase an exhibit booth for an additional \$400
- Ability to purchase conference registrations at discounted rate



**Legislative Day Sponsor (Date TBD) - \$1,500 (4 available)**

- Company logo prominently displayed on the official conference program
- One conference registration, discount on additional attendees
- Company logo on SCAA website with link to company's website
- Company logo included on the event APP
- Ability to purchase an exhibit booth for an additional \$400

## Exhibitor Only - \$800

- Includes one complimentary registration
- One 8x8 booth in exhibit hall
- Company logo include on banner to be located inside of the exhibit hall
- Ability to purchase conference registrations at the discounted rate

## Additional Sponsorships

- The Amethyst Sponsor (**Marquee Letters & Balloons or Entryway Sponsor**)
- The Indigo Sponsor (**Ink Pen Sponsor**) - \$500 (included in conference bags)
- Insert Only Sponsor - \$350 (includes promotional items in conference bags)

**PLEASE NOTE:** These sponsorships provide **NO ADDITIONAL BENEFITS**

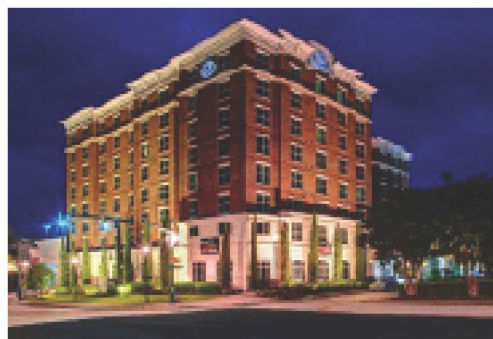
## Conference Hotels

- Both room blocks are open. The rates are good until 11:59 PM on the cut-off date, April 5th, 2025.

### Hilton

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- [Click Here](#) to Visit The Hilton Website
- Standard Room - \$179 per night plus tax (14% currently)
- Junior Suite - \$219 per night
- Self-parking - \$18; valet - \$26
- Continental Breakfast, \$15
- Pet Fee, \$50



<https://www.hilton.com/en/attend-my-event/caecchf-908-0835e457-cc2e-4f79-afcd-b77f9bcd7f10/>

### Hampton

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- [Click Here](#) to Visit The Hampton Website
- Standard Room - \$149 per night
- Free continental breakfast
- Self-parking - \$14
- Pet fee, \$75



<https://www.hilton.com/en/attend-my-event/caedthx-928-2f403f61-5d7c-46e1-a85e-339594ee3a7f/>

**Exhibitor/Sponsor Registration Link:**

<https://bit.ly/SCAASponsor2025>

**REGISTRATION FEES**

**Direct Member/Management Company Rate**

<https://bit.ly/SCAADIRECT-MGTREG>

- \$209 - 1/1/25 to 2/28/25 (**Early Bird**)
- \$249 - 3/1/25 to 4/11/25 (**Regular Rate**)
- \$299 - 4/12/25 and onsite (**Late Registration Rate**)

**Supplier Partner Sponsor Rate**

<https://bit.ly/SCAASupplier2025>

- Supplier Partner Sponsor Rate: \$289
- Supplier Partner Non-Sponsor Rate: \$399

**CANCELLATIONS**

- Cancellations received on or after 4/5/25 will not be entitled to any refund; however, we are able to accommodate attendee replacements on or after 4/5/25 for a \$25 administrative fee. To cancel or submit an attendee replacement, please email [SC-APT@CAPCONSC.com](mailto:SC-APT@CAPCONSC.com).

