



**GAINING
MOMENTUM
TOGETHER**

2023 SCAA

EDUCATION & LEGISLATIVE CONFERENCE

MAY 16-17, 2023

COLUMBIA METROPOLITAN CONVENTION CENTER

PO Box 7515

Columbia, SC 29202

Tel: (803) 252-5032

sc-apt@capconsc.com

www.sc-apt.org

The South Carolina Apartment Association (SCAA) provides a wealth of important information for multifamily industry professionals. Membership, courtesy of our local affiliates, automatically provides membership in the National Apartment Association (NAA). Through the SCAA, you'll have access to educational resources, lobbying services, NAA Click & Comply, and NAA Click & Lease.

SCAA members can also utilize NAA insurance options, including general liability, property, umbrella liability, director and officers liability, employee benefits, mold liability coverage, health insurance, and terrorism insurance.

Membership in the South Carolina Apartment Association provides valuable networking opportunities through affiliate events such as luncheons, golf tournaments, business exchanges, educational classes, awards banquets, and appreciation events.

May 16-17, 2023

Columbia Metropolitan Convention Center

1101 Lincoln Street

Columbia, South Carolina 29202

<https://www.columbiaconventioncenter.com/>

HOST HOTEL

Hilton Columbia Center

924 Senate Street

Columbia, SC 29201

Rate: \$185 per night + 14% taxes and fees

Parking: Self-parking, \$16 per night; valet parking, \$24 per night



TITLE SPONSORS - \$12,500 (2 AVAILABLE)

- Includes four (4) complimentary registrations; additional attendees, \$99 each
- Table Top display in the pre-conference lobby
- An opportunity to introduce one of the keynote speakers
- Company logo on program materials and printed banners
- Company logo on the SCAA home page and program page of the website
- Recognition at the Welcome Reception
- Opportunity to have the SCAA send a communication on your behalf to all SCAA members
- Post an educational or informational piece on the website

RECEPTION SPONSOR - \$3,750 (UP TO 4 AVAILABLE)

- Includes two (2) complimentary registrations; additional attendees, \$99 each
- Table Top display at the reception
- Company logo included on dinner napkins
- Signage in the pre-conference area and at the reception
- Company logo on program materials
- Company logo on the SCAA home page and program page of the website

MEAL SPONSOR - \$3,500 (UP TO 4 AVAILABLE)

- Includes two (2) complimentary registrations; additional attendees, \$99 each
- Sponsorship placard at each meal table
- An opportunity to address attendees and/or provide a short video ad during the meal
- Company logo on program materials
- Company logo on the SCAA home page and program page of the website

BREAK SPONSOR - \$1,500 (UP TO 4 AVAILABLE)

- Includes one complimentary registration; additional attendees, \$99 each
- An opportunity to address event attendees
- Company logo on the SCAA program page of the website

CONFERENCE BAG SPONSOR - \$1,500 (TWO AVAILABLE)

- Includes one complimentary registration; additional attendees, \$99 each
- Your logo will be included on all program materials and the conference bag
- Recognition as bag sponsor during the opening session

LANYARD SPONSOR - \$1,250 (ONE AVAILABLE)

- Includes one complimentary registrations; additional attendees, \$99 each
- Your logo will be included on all program materials
- Company name or logo included on the conference lanyard

WIFI SPONSOR - \$1,000 (ONE AVAILABLE)

- Includes one complimentary registration; additional attendees, \$99 each
- Your logo will be included on all program materials
- Company branded WiFi password provided to each attendee

Additional Sponsorship Opportunities

- Bag insert or company promotional item included in conference bag - \$250
- Ink Pen Sponsor - \$500 (one available)



SCAA Sponsor Registration

Company: _____

Contact Name: _____

Email: _____

Telephone: _____

Address: _____

Website: _____

Sponsorship Level: Title Reception Meal Break
 Conference Bag Lanyard WiFi Other

Total Payment Due: _____

Attendees (if applicable): _____

Prices shown are discounted for payment by check or cash. The SCAA charges a 3.5% convenience fee for all credit card transactions. You may avoid this fee by paying with a company check.

If paying by credit card, please complete the information below and send via e-mail to sc-apt@capconsc.com or you may request a payment link. Mail checks to: SCAA, Post Office Box 7515, Columbia, SC 20202. Questions, please call the association's office at (803) 252-5032.

Card Holder Name: _____

Billing Address: _____

Credit Card Number: _____

Expiration: _____ CVV: _____ Billing Zip Code: _____

Signature: _____

Thank you for your support of the South Carolina Apartment Association!